

Privacy Disclaimer

MG Military & Outdoor is the operator of www.mg-military.com. We are committed to protect our customers' privacy, and please take the time to review this notice which explains what information we collect from you, how we use it, and your rights.

I. Security

1.1 Our goal is to make your shopping safe, convenient, and hassle-free. We ensure your personal data is encrypted when leaving our website. This process involves the converting of information or data into a code to prevent unauthorized access of your personal data.

1.2 Your personal information is protected by a Secure Socket Layer (SSL) which fully encrypts and protects all of your personal data (name, address, or other personal data) from being read by anyone over the Internet. This secure method ensures the protection of all transactions.

1.3 Your personal data is kept confidential and your email addresses will not be disclosed to third parties other than for our business operations. We have certain Third Party Service Providers who perform important business functions on our behalf, such as: proceeding credit card transactions, fulfilling orders, and delivering packages. They may have access to personal data needed to carry out their functions, but they may not use it for other purposes.

2. Collection and Usage of Data

2.1 When visiting our websites, our web servers temporarily record technical details of the device used to access our websites, such as the web browser being used, the operating system installed and device settings. In addition, we record your IP address and, if you have accessed our websites from a device such as a mobile telephone, or the Unique Device Identifier of your device. All our web server collects certain data that is automatically transmitted by your web browser.

This data includes:

The name of your Internet service provider

The address of the website from which you have visited our website

The sub-pages of www.mg-military.com

The date and duration of your visit

2.2 When you make a purchase, we record your billing and shipping address for transactional purposes. However, we do not store your credit card or other payment details.

2.3 When you subscribe our newsletter, we collect your name, contact details, gender, or other data necessary to complete the operations.

2.4 When you register for an account, we record the information you provided us, such as your order history, or any other details which you added to your personal profile.

2.5 When you contact our customer service team, we may record the details of the interaction in order to trace your inquiry and better serve your needs.

2.7 Our website is not intended for children and we do not collect personal data from children.

3. Purpose for which we use your data:

3.1 We use your data to enable you to visit our websites and to create anonymous usage statistics based on the automatically transmitted data (see section 2.1), which enable us to track the use of our websites and to tailor them to fit your needs. In addition, we process personal data for all of the following reasons:

To fulfill your order and maintain your online account.

To process orders and to tailor our services to your needs.

To manage and respond to any queries or complaints to our customer service team.

To personalize the website to you and show you content we think you will be most interested in, based on your account information, your purchase history, and your browsing activity.

To improve and maintain the site, and monitor its usage.

For market research, e.g. we may contact you for feedback about our products.

To send you marketing messages and show you targeted advertising.

For security purposes, to investigate fraud and where necessary to protect ourselves and third parties.

To comply with our legal and regulatory obligations.

Where required, we may also use your personal data in order to enforce our third party rights.

3.2 We rely on the following legal basis, under data protection law, to process your personal data:

Considering the processing is necessary to perform a contract with you, or take steps prior to entering into a contract with you (e.g. where you have made a purchase with us, we use your personal data to process the payment and fulfill your order).

Because we have obtained your consent (e.g. where you contact us with a query, where you add optional information to your account profile, or if you consent to receive marketing from us).

Because it is in our legitimate interests as an e-commerce provider to maintain and promote our services. We are always seeking to understand more about our customers in order to offer the best products and customer experience. We use information about you to tailor your view of our website, to make it more interesting and relevant in respect of the products and offers.

4. Disclosure of Data to Third Parties

We transmit personal data collected in connection with the handling of orders to service providers who help us process your orders. In particular, it is necessary to transmit the data for the purpose of payment processing.

We also disclose personal data under the following circumstances:

With other companies as necessary for the operation of our site.

With our suppliers and service providers working for us, such as payment processors and delivery/logistics companies.

With our professional and legal advisors.

With third parties engaged in fraud prevention and detection.

With law enforcement or other governmental authorities, e.g. to report a fraud or in response to a lawful request.

5. Cookie Policy

We use cookies and similar technologies on our websites in order to provide functionality to visitors and make your online visit more enjoyable and personalized.

5.1 Cookies are small and often encrypted files that are stored in your browser directory. Cookies make it possible to identify you as a specific customer and to store your personal preferences when using our website and your technical information. The main benefit for you is that you do not have to enter the information contained in the cookies every time you visit our website. Cookies do not necessarily contain or reveal personal information. If, however, you enter personal information on our website, this may be associated with the data stored in the cookies. Operators of other websites have no access to these files.

5.2 The default settings of most browsers enable the acceptance of cookies. In your browser settings, you can completely disable the use of cookies, prevent the placement of certain cookies or asked to be notified every time a request is made to place a cookie. For more information about these settings, please refer to the "Help" section of your browser. It is possible to disable your cookies or delete existing cookies on your computer. Please note that if you disable your cookies, it is possible that certain areas of the websites will not work properly. For example, the login function on your customer account is based on cookies.

6. Storage and Retention of Data

We will keep your personal data for as long as we need it for the purposes set out above, and so this period will vary depending on your interactions with us. For example, if you have made a purchase with us, we will keep a record of your purchase for the period necessary for invoicing, tax and warranty purposes. We may also keep a record of correspondence with you (for example if you have made a complaint about a product) for as long as is necessary to protect us from a legal claim. Where we no longer have a need to keep your information, we will delete it. Please note that when you unsubscribe

from our marketing communications, we will keep a record of your email address to ensure we do not send you marketing emails in the future.

7. Your Rights

7.1 You have the following rights regarding your personal information:

to access your information and to receive information about its use

to have your information corrected and/or completed

to have your information deleted

to restrict the use of your information

to receive your information in a portable format

to object to the use of your information

to withdraw your consent to the use of your information, where consent is the legal basis of the processing e.g. subscription of our marketing emails

If you wish to exercise your rights or if you have any questions about the data we hold about you or the use thereof, you can contact us at any time via info@mg-military.com. Please note that such personal information may be needed to make a purchase or to take advantage of promotions on our website.

7.2 If you wish to have your data deleted, it will be erased immediately from our system unless we are obliged to continue storing it to comply with statutory retention periods. Under such circumstances, we will ensure that your data is prevented from being used for other purposes. We may take reasonable steps to verify your identity before granting access or permitting corrections to and/or deletion of your personal data.

7.3 For the subscription and receiving of marketing emails, we follow the opt in/opt out policy. If you wish to opt out of receiving emails from us, please click the unsubscribe link included in every message. Please note we may still contact you with service messages from time to time (e.g. order and delivery confirmations, and information about your legal rights).

7.4 We will comply with any requests to exercise your rights in accordance with applicable law. Please be aware, however, that there are a number of limitations to these rights, and there may be circumstances where we are not able to comply with your request. We would like the chance to resolve any complaints you have but you are also entitled to contact your local supervisory authority for data protection.

8. Links to Other Websites

Our website may contain hyperlinks to other websites that are operated by other service providers. This Privacy Notice does not apply to the collection, proceeding and use of personal data by such third parties. Please note that we are unable to accept any responsibility for the content of third-party

websites or for their compliance with data protection requirements. We therefore recommend that you consult their data protection guidelines for further details.

9. Amendments to this Privacy Policy

From time to time we may update or amend our Privacy Policy. All amendments will be posted here so you can always aware of what information we collect, how we use it, and under what circumstances we may disclose it. If we plan to use your data for other purposes, we will update our privacy policy and notify you before proceeding.

10. Contact Details

If you have any further questions about our privacy and security policies, or would like to update or remove your personal details please contact us.

MG Military & Outdoor

Flat A, 10/F, Che Wah Industrial Building

No 1-7, Kin Hong Street

Kwai Hing, Hong Kong

Email: info@mg-military.com

Tel: (852) 6878 7594